

# 2025 MEDIA KIT

**PCBE** is a monthly business magazine mailed to more than 35,000 addresses across the United States. The majority of people who receive this publication do not have access to the internet and choose to live a simpler lifestyle than the modern world. Therefore, they rely heavily on mail publications to purchase products and services for their business and family needs. The 550-plus page publication is distributed at the beginning of each month, and features hundreds of advertisements for businesses who match our values. It is the premier place to advertise wood and metalworking equipment, hardware, cordless tools, auctions, pneumatics and hydraulics, shows, real estate, and any other items to the plain folks.

**PLAIN COMMUNITIES BUSINESS EXCHANGE**

**PCBEXTRA** is currently mailing 50,000 copies per month, and is an exclusive edition to the PCBE. To advertise in this publication, you must be a current advertiser in the PCBE, and the exact ad must run in both publications for that month. PCBExtra is structured on the same deadlines, ad requirements, etc. Advertisers cannot solely advertise in the PCBExtra.



## MISSION STATEMENT

Our mission is to provide plain communities with Kingdom-focused business teachings and helpful connections through a monthly print magazine.



# CUSTOMER TESTIMONIALS

"We have advertised in different magazines and found that the PCBE is the #1 place to advertise horse related products."

*Doughty Valley Enterprise*

"Although a high quality ad is the most important thing in advertising, where you advertise is the next top priority. PCBE has exceeded my projections for 2021!"

*Superior Poultry Products*

"It took a few months of running our ad before we started seeing results, but now it is our best ad."

*Skylight Fabric Structures*

"I have found it to be very true that advertising doesn't cost, it pays. Thanks for helping me grow my business. "

*Superior Greenhouse Tables*

"Hands down! PCBE is the best advertising money we spend."

*Kuhns Welding*

"PCBE is our #1 advertising platform, compared to all the other magazines we advertise in, PCBE has the best quality print and papers. This really helps us present our products and brands in the professional manner we strive for every day! Thank you!"

*Millertech*

## Advertiser surveys show the following ratings out of 5 stars ...

... sales through their ads at 4.6 stars.

... overall experiences working with the team at PCBE at 4.7 stars.

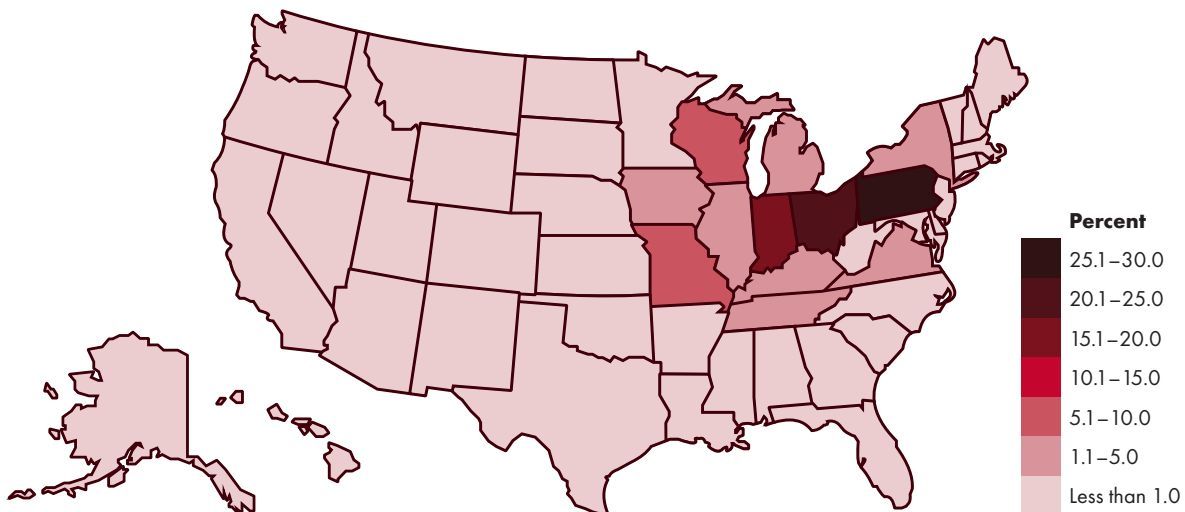
... ad scheduling process at 4.7 stars.

*We encourage feedback on how we can improve our business to better serve you.*

## OUR TARGET DEMOGRAPHIC

Our target demographic consists of communities committed to living a plain and simple lifestyle often without modern-day technologies such as electricity and internet. While a lack of technology makes it hard to reach this group, *Plain Communities Business Exchange* is a premier direct mail magazine ideal for communicating products and services to this group of business owners and consumers.

*We distribute to 85,000+ addresses each month between PCBE and PCBEExtra.*



# DISPLAY AD RATES SUBMISSION INFORMATION

UPDATED AS OF 10/01/2024

AD SIZE	WIDTH	HEIGHT	PCBE	PCBE
			35,000 COPIES	PCBE + PCBE <sup>EXTRA</sup> 85,000 COPIES
1/8 PAGE	4"	2.4375"	\$180.00	\$305.00
1/4 PAGE	4"	5"	\$340.00	\$575.00
1/2 PAGE	8.125" (W 4")	5" (H 10.125")	\$675.00	\$1,110.00
3/4 PAGE	8.125"	7.5625"	\$995.00	\$1,615.00
FULL PAGE FULL PAGE BLEED	8.125" 1/2 INCH BLEED ON EACH EDGE	10.125"	\$1,285.00	\$2,030.00
2 PAGE SPREAD	18.25"	11.125"	\$2,525.00	\$3,940.00

## DISCOUNTS

AD CAN CHANGE EVERY MONTH

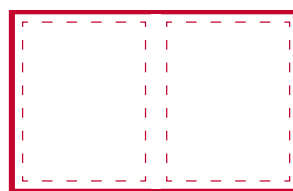
- 3 MONTH DISCOUNT .....5%
- 6 MONTH DISCOUNT ..... 10%
- 12 MONTH DISCOUNT..... 15%
- PREPAYMENT ON ADS .....5%  
(Call for more information.)

ADDITIONAL INDEX LISTINGS  
AVAILABLE AT \$10.00 PER CATEGORY

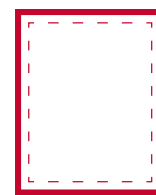
SPECIAL PLACEMENT LOCATIONS  
\$50.00 PER AD PER MONTH

## AD SUBMISSION DEADLINES

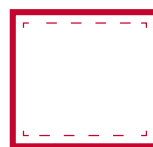
ISSUE	AD DUE DATE	MAIL DATE
January 2025	December 11th 2024	December 30, 2024
February 2025	January 13th 2025	January 29, 2025
March 2025	February 11th 2025	February 27, 2025
April 2025	March 11th 2025	March 27, 2025
May 2025	April 14th 2025	April 29, 2025
June 2025	May 13th 2025	May 29, 2025
July 2025	June 11th 2025	June 26, 2025
August 2025	July 14th 2025	July 30, 2025
September 2025	August 12th 2025	August 28, 2025
October 2025	September 11th 2025	September 29, 2025
November 2025	October 14th 2025	October 30, 2025
December 2025	November 11th 2025	November 28, 2025
January 2026	December 10th 2025	December 29, 2025



**2 PAGE SPREAD**  
18.25" x 11.125"



**FULL PAGE**  
8.125" x 10.125"



**3/4 PAGE**  
8.125" x 7.5625"



**1/2 PAGE**  
4" x 10.125"



**1/2 PAGE**  
8.125" x 5"



**1/4 PAGE**  
4" x 5"



**3/16 PAGE**  
4" x 3.719"



**1/8 PAGE**  
4" x 2.4375"



**1/16 PAGE**  
1.938" x 2.4375"

### All files must be set up as ...

- CMYK, 300dpi
- No crop/printer marks.
- Minimum of 1 point solid black border around ad.
- PDF, JPEG, Adobe Photoshop, InDesign, or Illustrator.  
(If native files are submitted, include all layers, fonts, images, ect.)
- All ads with photos of people are subject to approval.
- All funding ads are subject to approval and need to be payable to a registered non-profit Organization.
- E-mail ads to [advertise@pcbe.us](mailto:advertise@pcbe.us)

### PAYMENT POLICY

- All ads are billed on the first of each advertising month.
- All payments are subject to our standard terms: 2% 10 days, net 30. (2% discount does not apply to credit card payments.)

### ADVERTISING SALES REPRESENTATIVES

Elmer King, EJ Blank, Ervin Beiler

☎ (717) 362-1118 ext. 1

☎ (717) 427-1600

✉ [advertise@pcbe.us](mailto:advertise@pcbe.us)

*Prices and sizes may change without notice.*

# MACHINERY YARD SALES

☎ (717) 362-1118 Ext. 2

☎ (717) 427-1602

✉ mt@pcbe.us

## Machinery Yard

ITEM	AD DETAILS	CONDITION	PRICE	CONTACT
Belt Conveyor	Towable, heavy duty, 30ft long x 24in wide, hydraulic, newer belt, with hopper.	Good	\$4,500	5 Star Structures 4471 Opdyke Rd, Plymouth, OH 44865 Phone: 419-687-0514
Forklift	9,000 lb Hyster, gasoline 30 in front wheels, 4,065 hrs, low maintenance machine	Very Good	\$16,000	A&J Structures, Amos Beller 128 Bethel Rd, Oxford, PA 19363 Phone: 610-998-2883 Fax: 610-932-1968
Mahogany Lumber	140 ft dried furniture grade 1 in boards, 7 ft 4 in long, 5.5 in to 13 in wide	Premium	\$19.50 @ ft OBO	Adam Shirk 5500 Highland Ch Rd, Scottsville, KY 42164 Write
Trim Folder	21 ft Roper Whitney, 12 volt over hydraulic	Good	\$40,000	Alco Metals, Alvin Cobrentz, Phone: 304-266-1840
Hyd Pump	2-Rexroth Pressure compensated manifold, 1 has 6 spool valves, other one 5. New	New	\$1,500	Alva Bontrager N2051 Pioneer Rd, Sheidon, WI 54766 Phone: 715-452-5388
Controls	Woodshop Humidifiers to stabilize dry shop air for less wood shrinkage	New	\$995	Alvin Shirk 1470 Kiimer Ln, Denver, PA 17517 Phone: 717-484-0017 Fax: 717-484-4947
Humidifier	Pistorius model RH1646UC 16 in blade, rebuilt with new bearings, etc	Excellent	\$2,175	
Upcut Saw	Delta DJ20 8 in straight knife, 77 in table length	Good	\$1,295	
Jointer	Whitwind 1000L 14 in blade, 8 ft roller table one side, 4 ft other side	Good	\$1,500	
Upcut Saw	3 - 4045T 115 hp, turbo dsl w/clutch, murphy safety shut off, less than 1000 hrs	Good	\$8,500	Amos Stoltzfus 7385 County Road 131, Ovid, NY 14521 Phone: 585-857-0808
John Deere	2 - 1998 Case M4k 6000# 4 whl dr JD engine, 600 hrs, 10' lift hght, sideshft, rotator	Good	\$18,500	
Forklifts	1995 Cat 11000 # forklift 2 stage 13" lift dual wheel diesel 10,000 hrs	Fair	\$10,000	
Forklift	05 Toyota 5000#, LP, 12' lift w/ skidloader tires counterweight conversion optional	Good	\$9,500	
Forklifts	2008 Sullair 225 portable air compressor JD 5030 turbo diesel only 66 hours!!!	Excellent	\$10,000	
Air Compressor	1988 Atlas Copco 185 CFM portable, JD 4045 diesel Engine, only 360 hrs, 2 available	Excellent	\$8,500	
Air Compressor	dual tandem 20000# capacity dump trailer 14' long 4' sides (extremely heavy duty)	Good	\$7,500	
Dump Trailer	SCMI Mini-Max FS350, 5 HP 3PH, Straight Knife 13 3/4" wide	Good	\$1,750	Andrew Horning 164 N Shirk Rd, New Holland, PA 17557 Phone: 717-354-9323 Fax: 717-354-0024
Jointer/Planer	Timesavers Series 2300, Dble Head, 43x75, Does Exellent Sanding, 20&25 hp motors	Good	\$19,000	
Widebelt Sander	Extrema XP-124, 24" wide, 15 HP 3 PH, Spiral Cutterhead	Good	\$6,750	
Planer	Fladder 300 Giro.51" wide feed belt, great for denibbing cabinet doors	Good	\$8,000	
Denibbing Sander	Powermatic 1500	Good	\$550	
Drill Press	Safety Speed 6400, low use	Good	\$4,250	Andrew Kaufman 20177 N Depler Springs Rd, Cuba, IL 61427 Phone: 309-785-5060
Panel Saw	450B Case, runs good, approx 4,000 hrs, undercarriage 90%	Good	\$14,500	Artisan Chairs, Marvin Mullet 6415 W 600 N, Shipshewana, IN 46565 Phone: 260-768-4488 Fax: 260-768-7532
Trackloader	2015 Greda Machine Center, Mitka series	Great	\$185,000	Belmont Meats 36 Quarry Rd, Paradise, PA 17562 Phone: 717-687-7424
CNC Lathe	2015 Greda Machine Center, Mitka series	Call		Benny Detweiler 3960 Upper Swale Rd, Cameron, NY 14819 Write
Grinder	Hydrostatic feed, 24 hp Honda, 18 in legs, 15 - 1.5 in bands	Good	\$7,300	Bens Repair Shop/Ben W Brennenman 18401 Fillmore Rd, Stanwood, MI 49346 Write
Bandmill	Tower Edger, 2 new blades, mostly new bearings, 1 moveable blade	Good	\$2,800	
Edger	Taking orders for Shavings Hog, all mechanical, automatic cycle	New	Free Info	
Shavings Baler	Balleigh MCD-1800 Portable Metal Dust Collector 1450CFM	Good	\$900	
Dust Collect	6 in x 18 in surface grinder, 220 v, 3 phase	Good	\$1,595	
Grinder	Powermatic 2A Tenonner, Sliding Table, with Tenonning Heads Several Available	Good	\$2,500	Blue Ball Machine Co Inc 4225 Division Hwy, East Earl, PA 17519 Phone: 717-354-4478 Fax: 717-354-4761 Email: dawson@blueballmachine.com
Tennonner	SCMI R9 Overarm Pin Router Adj Table 10/20K RPM Pneumatic Operation	Good	\$1,900	
Router	Jet 10" Contractor Saw 30" Fence 1-1/2HP 110V	Excellent	\$450	
Table Saw	Delta Contractors Table saw 110V with 30" Delta Unifence & Proscale Readout	Good	\$550	
Table Saw	Rockwell 10" Unisaw 3Ph with 52" Delta two-way Unifence	Good	\$900	
Table Saw	4Ft 22Ga Straight Hand Brake	Good	\$450	
Brake	NEW EMERSON USA MADE ANVILS 50-200LB OPTIONS AVAILABLE	Good	\$6,000	
Lathe	Extrema double head planer, 25 1/2 inch, 230 volt	New	Call	Borkholder Wood Products, Marvin Borkholder 2060 5th Rd, Bremen, IN 46506 Phone: 574-546-2613 Fax: 574-546-0694
Anvils	42 inch automatic hopper feed Madison lathe	Good	\$7,500	
Planer	Wanted: Electrical surplus. We will buy your complete electrical control systems and electrical surplus.	Good	\$9,800	Borkholder Wood Products, Marvin Borkholder 2060 5th Rd, Bremen, IN 46506 Phone: 574-202-9262 Email: bossindustrialsales@gmail.com
Lathe	Allen Bradley, Siemens, Automation Direct, & All other brands, Electrical PLC's, I/O Modules, HMI's, VFD's	Good		Brent Rauber 2785 Cty Rte 119, Canistota, NY 14823 Ph: 607-382-0996
Lathe	Power Supply's, Contactors, Relays, Switches. If you are looking for a specialty electrical item please call.	Any	Call	
Lathe	We have hundreds of items in stock.	Good	\$6,200	Burkholder Electric Motors 13729 Fir Ave, Elma, IA 50628 Phone: 641-393-2180
Lathe	Wanted: Lathe, large Bowl Coring Lathe	Excellent	\$12,750	Caleb Kauffman 22921 Holly Ave, Bevier, MO 63532 Phone: 660-773-5256 Fax: 660-773-5252
Forklift	2014 Yale 6,000 lbs, 3 stage, side shift, delivery available	Good	\$20,000	Cattail Equipment 17981 E IL Hwy 142, Opdyke, IL 62872 Phone: 618-733-6174
Forklift	2014 Mitsubishi, 6,000 lbs, 4,700 hrs, 48 volt with charger	Good	\$350	
Skidsteer	2013 L230 NH, 2,300 hrs, 2 spd, deleted, no DEF or DPF, taking offers	Very Good	\$3,500	
Shear	Edward manual steel shear, No. 5X	Good	\$10,500	CC Woodworks, Nehemiah Copp 115 Larue Ln, Jamestown, TN 38556 Phone: 931-445-4773 Fax: 931-310-6132
Shop Stove	Bio Mass burner, no boiler	Good	\$3,000	
Nederman dust collector and Pulse Air baghouse, with collection bin and 20 hp blower			\$2,500	
Shaper	Weaver shaper, large table 27 in x 39 in, 1 1/4 inch spindle			
Shaper	Weaver shaper, Bhp, 1 1/4 inch spindle, templates, cope clamps, panel holddown			